

# Why NVQ's?



## Benefits of National Vocational Qualifications

### *For Employers...*

- Improved staff retention rate
- Improved staff attraction
- More motivated and valued staff force
- Allows easy benchmarking of standards
- Ensures employees are up to date with industry standards and best practice
- Increased efficiency
- Demonstrates a commitment to quality
- Access to recognised qualification for employees with no other formal education
- Carried out on the job minimising disruption and down time
- Is based on what an employee can actually *do* rather than what they *know*
- Over 500 NVQs to choose from meaning employers can identify qualifications that address their business's specific needs
- Government funding through Train to Gain initiative means absolutely no cost to employer
- Recognised and well respected qualification

### *For Learners...*

- Acknowledges work that employees are already doing
- Training is provided by a qualified assessor with a proven track record in their field
- Gives employees the confidence and drive to succeed in their role
- No age or time limits - NVQs are completely flexible
- Shows a level of competence in any field that is universally recognised by employers
- Enables employees to develop transferable skills that are valued by employers

Contact Optimas on 01709 331 163

